

Humboldt Youth Soccer League – Minutes

January 12, 2023

6:00pm

Babe's Pizza

Zoom Option

<https://us02web.zoom.us/j/9410492115>

Meeting ID: 941 049 2115

Passcode: 789456

1. Roll Call
 1. Lauren, Haley, Karen, Sean, Amanda, Melissa, Amy, Whitney, Larry, Cassidy, Heather
 2. Zoom: Lydia, Paula, Brooke, Cori
2. Adjustments to the agenda
 1. Phone
 2. Cutten mini storage
3. Approve prior meetings minutes **Action Needed:** (October & November needed)
4. Public Input-Limited to 3 minutes per speaker - none
5. Board member reports (please limit time to 2 minutes. (Not to be used for motion/discussion items which will have separate agenda items. This is time to update the rest of the board on what you have completed in the past month)
 - a. Presidents report – Lauren
 - a. Goal to bring long term stability to board – through bringing on an ED/Director
 - b. Vice President's report – Whitney Morgan - none
 - c. Secretary's report – Haley Clark – none
 - d. Registrar's report – Kären
 - a. Denied coached are still denied and will deal w/ if they apply again
 - b. Cal Poly – career expo invite – Feb 16th
 - c. Renewed PO box for 1 year
 - d. League affiliation docs and state docs
 - e. Submit Humboldt sponsors form – money to cover scholarships
 - f. Renewed domain names, website
 - e. Treasurer's report – Whitney/Amy Christiansen
 - a. Itemized bills that come through at the end of year
 - b. Did Registration fees get paid twice?
 - a. First fee was left over from year before (\$8k - year 2021)
 - b. Billed one time for current year – need to double check as to why such a large sum - \$22k
 - c. Snack bar has an incentive – make more known for running snack bar
 - j. Equipment/Uniform report –
 - a. Open – needed to fill chair

- k. Little Kickers report- Brooke
 - a. Reflection from last year- met objective of supporting coaches. Gave model to follow for years following
 - b. Opportunities for growth – meet and greet was chaotic – make structured and educational. Sent email each week for 9 weeks. Full structured plan. Give coaches equipment each Friday night. Model a practice or lesson. A few coaches happy to step into more of a leadership role.
 - c. Bank of video and curriculum – will continue to send emails and provided in advance
 - d. Use Whats App group – worked well
 - e. Brooke needed to be available to sub if coach was out
 - f. Seeking board feedback on stepping back on Friday meetings –
 - a. comment – if she sets a standard curriculum and lays out clearly each week then coaches can be more independent and Brooke and step back over the weeks once they are set.
 - b. Understand that each group will be new and may be more independent or may need more support for Brooke.
 - c. If Brooke can't be there – needs to send a delegate
 - g. Would like to reduce the time – to 30 minutes, max 45 minutes
 - a. Will reduce the amount of time in scrimmage
 - b. If reduced 30 minutes may not seem worth the parent's time. If 30 mins then reduce fees
 - h. Had 10 teams – need 3, 45 min sessions to use half fields to provide enough space.
 - a. Depends on how many registrants/teams
 - b. Keep team size the same
 - c. More teams would be fine if had half fields available

- l. Sponsorship report - Cori
 - a. Should do a thank you post now on socials
 - b. Starting to ask sponsors on the registration form – Due May 31. Would like the forms early (before June)
 - c. Can have sponsor letter ready and send emails prior to registration going out
 - d. Needs database organized – list business name to emails/contact info.
 - e. **Action Needed:** Kären will find info for database and get to Cori
 - f. Update sponsorship form with new info and begin sending out asap
 - g. Consider nixing the bronze level to encourage higher levels

- m. Field Coordinator – need a coordinator
 - a. Responsibilities of field Coord: goals and nets are out, fields are striped (ideally Thurs or Fri) – can we assign weeks to teams – parent volunteers – use sign-up genie

- n. Website – Sean
 - a. Update needed: new referee renewal and information, laws of the games, signals used by referees
 - a. Check to see if there – if not, add
 - b. Volunteer section for field coordinator/strippers

- o. Referee Coordinator – Larry

- a. Use new program - \$300
 - b. Applied to CA ref session – Aug. 12 9-12 at Cutten school- \$300
 - c. Need coach coordinator – checking in on them
 - a. Make sure the coaches are set up and completed in the system
 - b. This person can help mentor refs
 - d. Referee recruitment – losing experienced refs, needs at least 30 licensed refs to maintain session.
 - a. Currently emails sent to schools, clubs
 - b. Coaches to apply for ref license
 - c. Revisit pay schedule for refs – increase by \$5 (currently \$15-20, up to \$40). We are comparable to other leagues. Will bring forward to next meeting.
 - d. Approx 2k payroll
 - e. Min age to ref 13
7. Approval of prior month Treasurer report – **Action Taken**: Approved – passed. Cassidy motions, seconded
8. Old Business
- a. Little Kickers
 - a. Consider adjusting age of little kickers – those born 2018 go to U6 – leaves very young kids going to little kickers.
 - b. **Action Taken**: Decision made to leave as is and possible add a disclaimer on the website for expectation setting with this age group.
 - b. Photographer for 2023
 - a. Darci Dalton
 - b. Jan Scurfield – **Action taken**: Amy motions to go with Jan, Cori seconds - passes
 - c. Both of done sports, Board should review packet options,
 - d. Wants from a photographer: needs to be affordable, ensure they can create their own photography schedule based off game day schedules, photography should take place on sat/game days for ease for parents.
 - c. Phone – current phone is obsolete – need a new one.
 - a. Should be compatible with ipad
 - b. **Action taken**: HYSL will purchase Kären’s old 12 pro iphone as a replacement for \$400
 - c. Currently hotspot is canceled
9. New Business
- a. Calendar for 2023 season
 - a. Registration starts May 1
 - b. Coach registration before – planning in April
 - c. Teams to be built by July 27
 - d. Practice Aug. 28
 - e. Games start Sept. – season ends Oct.
 - b. 2023 Budget (b, c, e are related) – Amy and Whitney will be going over the budget more closely in the coming weeks
 - c. Registration fee

- d. Coach incentive – current system not mobile friendly – must wait for certifications to expire before they can renew – this can cause confusion.
 - a. For coaches that sign up and complete all requirements, actively coach receive incentive near the end of the season:
 - a. Local gift card (Babes) for a set amount near end of season to all coaches to be used for end of season celebrations
 - b. **Next Step:** Determine gift amount – based off budget
 - e. Forming a committee for an executive director/program coordinator
 - a. Form committee: Action taken: Lauren, Kären, Haley, Amy, Whitney
 - b. **Next Step:** Lauren email Director thoughts to Amy & Whitney
 - c. **Next Step:** Whitney/Amy meet to go over budget in detail
 - d. **Next Step:** Committee meet to determine scope of work and job description with actions for a hiring process in time for Feb meeting
 - f. Cutten Mini Storage
 - a. Raising cost to \$200/month
 - a. Pay for full year in advance – check to be cut for this
 - b. Unit needs cleaning – misc. uniforms to be donated?
 - a. **Next Step:** Next meeting set date for storage clean-up
- After Meeting Item – attention needed ASAP:
- g. Signers on Bank Accounts at Redwood Capital Bank:
 - a. Sean Farrow and Sarah Kaber are to be removed as signers.
 - b. Lauren Freemantle to added as signer
 - c. Kären to remain a signer

10. Good of the game

11. Adjourned

Next meeting – Feb 2 @ 6 pm - Babes